

## Utah Office of Technology and Science

### Vision

We will know we have been successful when others have adopted our agenda as their own.

### Mission

Promote science and technology as the main focus of economic development in Utah.

## Governor Leavitt's 1000-Day Economic Plan

" Develop Utah as a center for technology investment, employment and entrepreneurship."

### Mission Critical Action Steps for Office of Technology and Science

Create network of individual, regional & international alliances built on Utah's economic strengths	Create economic ecosystems and make them a well-recognized icon of Utah's technology leadership
<p>Network organizations: Friends of Utah – How to capitalize? Annette Babisz Task Groups – How to refocus and reenergize – Rod Linton Pioneer Partnership – How to refocus? – Annette Babisz Intrastate Infrastructure – How to fulfill broker role? – Mike Keene International Alliances – How to involve OTS? – Mark Renda Partnerships with universities, professional associations, etc. – How to take advantage of? – Mike Keene and Rod Linton Media Friends – How to use the Vocus tool and other opportunities most effectively? – Jeri Openshaw Regional Alliances – Should we develop more that support our strategy? – Annette Babisz (closely related to Friends of Utah) Boards and Commissions – How can our focus be magnified by participation? – As assigned Outside organizations – Focused participation – as assigned</p>	<p>Technology-rich ecosystems: Web Services – Rod Linton Digital Media – Mark Renda in partnership with Film Medical Devices – Mike Keene Biotech – Mike Keene These 4 will be pursued in parallel and form the primary agenda for the next year Nutraceuticals – Mark Renda Post-Production of Films – Leigh von der Esch to lead, OTS to support Aerospace/General Aviation – MEP leads, OTS to support Energy – to be watched  Longer term – Address the convergence of ecosystems and new industries</p>

Each team leader will develop work programs as assigned above. Work programs will include tasks, timelines, and anticipated outcomes. These documents will form the basis for individual performance plans. First drafts are due to Rod May 17.

April 30, 2002